

SCAREHOUSE

MAKE-UP TIPS

This Halloween, everyone should use a face mask. That means a lot of your face won't be showing when you answer the door for trick-or-treaters, attend a Halloween party, or visit a haunted house like **SCAREHOUSE** (one of the nation's most popular haunted attractions). Because only about a third of your face will be showing ... eyebrows are everything!

Eyebrows convey expression -- they can show if you are happy, sad, angry, scared, surprised, in love. The list is endless!

Depending on how you decide to costume yourself this Halloween, start by adjusting those brows. In some cases, because of face masks, it may be all you need! You might, for instance, decide to be a certain big, green superhero. Other than costume and green skin, a mean and angry expression would be a huge part of your appearance. If your eyebrows are curved outward, or if there were no eyebrows at all, the costume definitely wouldn't be as effective! Or, you could choose to be a clown -- happy or sad, mean or angry, funny or intensely creepy are all possible, JUST with eyebrows!

Use our eyes template, which you can download at www.ScareHouse.com/HauntHints, to practice drawing different eyebrows to express different emotions.

Once you've decided:

- Use a pen or marker, or even an eyebrow pencil, to practice your brows on paper. Practice first!
- When you're ready to put some new eyebrows on yourself, start with a concealer that matches the color of your skin on the inside of your arm. Use it to cover your natural eyebrow hair.
- Then add your new expressive eyebrows to your face!

Remember, eyebrows speak louder than words. They will enhance any look or character you decide to become this Halloween, or even just add a simple, quick "costume" for your masked-up face!

